

FINANCIALS

For the 12 months ended June 30, 2014



REVENUE

Donations	\$1,215,472
Other Revenue	<u>\$178,160</u>
TOTAL REVENUE	\$1,393,632

EXPENSES

Programs	\$1,019,648
Administrative	\$274,212
Fundraising	<u>\$117,090</u>
TOTAL EXPENSES	\$1,410,950

Our annually audited financial statements and IRS filings are available for download directly from our website and the data is always available from our ministry profile pages from the **Evangelical Council for Financial Accountability** (ECFA).

Total Assets	\$983,970
Total Liabilities	\$81,483
Net Assets	\$902,487

EVANTELL BOARD OF DIRECTORS

Dr. Roland Black

Mr. Wally Gomaa

Mr. Andy Coticchio

Mr. Bart Humphrey

Mr. Bill Dawkins
Vice Chairman of the Board

Dr. R. Larry Moyer
Chairman of the Board

Dr. Rex Eatmon

Dr. Julie Parton

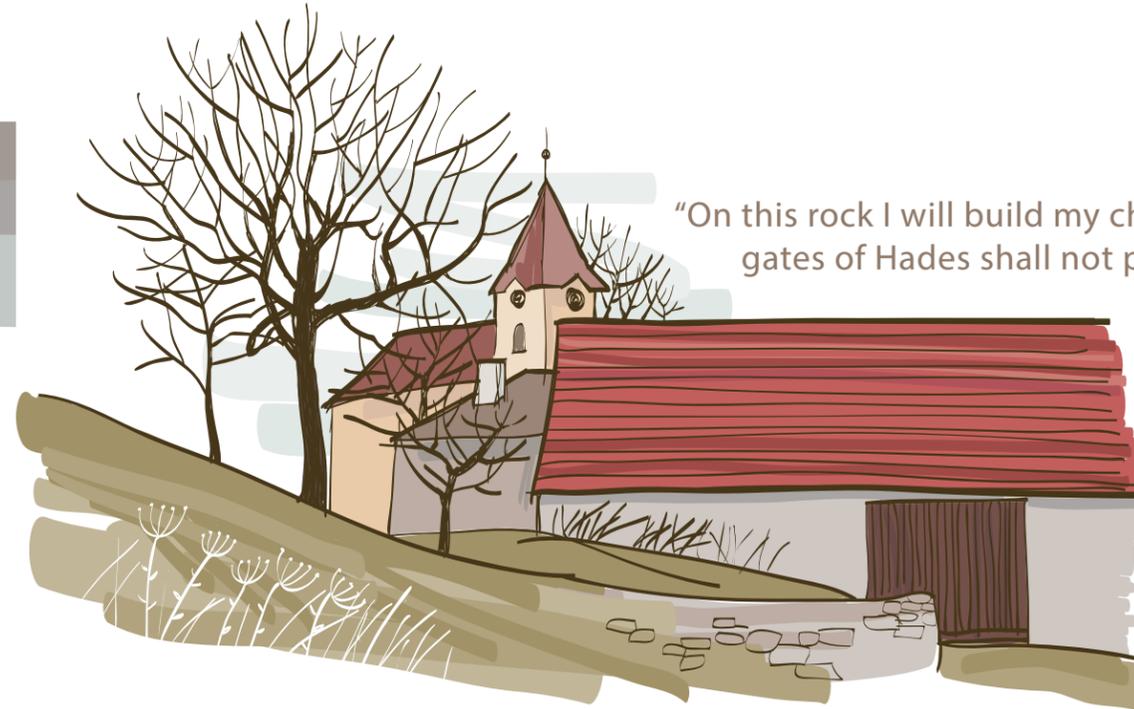
Mr. Blair Foster

Dr. Mark Pool



EVANTELL'S IMPACT REPORT | 2014

EvanTell ensures that more people hear the gospel in more and more places every day.



"On this rock I will build my church, and the gates of Hades shall not prevail against it."

Matthew 16:18



SERVING THE CHURCH AROUND THE WORLD



R. Larry Moyer
Founder & CEO

A MESSAGE FROM OUR FOUNDER AND CEO

We are so grateful for what God allowed us to do in 2014 to advance the gospel of grace, and your prayers and support played a huge part. May this Impact Report open your eyes to the many ways that EvanTell serves and supports people, churches, and organizations throughout the world in evangelism.

As you will read, God is using your generosity in many exciting ways, allowing us to reach approximately 3.5 people per minute with the good news. Our prayer as you read this report is that God would be glorified, that you would be inspired and encouraged, and that you would join us to reach more people in 2015.

Your prayers and gifts make a difference for eternity!

R. Larry Moyer
Founder & CEO
Chairman of the Board

IN INTERNATIONAL BIBLE INSTITUTES...

EvanTell continues to train and equip believers through Bible institutes and formal courses in **Brazil, Germany, Hungary, Nigeria, Ghana, The Philippines, South Africa, Myanmar, China, and Vietnam.**



FOR CRISIS RESPONSE...

EvanTell continues to provide resources and training for relief workers in the Philippines who are rebuilding after Typhoon Haiyan. We also are providing resources to Christian workers in the Ukraine, who conduct street evangelism in the midst of the political turmoil.

THROUGH OTHER MINISTRIES...

EvanTell continues to equip mission organizations for outreach in multiple countries. In Vietnam, we trained an entire evangelism crusade team for ongoing outreach and follow-up. In Nepal, we equipped Young Life staffers who share Christ to young people through camping ministries. We have also established networks in both locations, where we print and distribute our materials through these ministries and the various churches with whom they work.

"Literally thousands of participants in short term mission trips sponsored by East-West Ministries have been trained in using May I Ask You A Question in preparation for sharing the gospel. These participants have participated in short term mission trips to many countries in Latin American, South Asia, Central Asia, East Asia and elsewhere. As a result, untold hundreds of thousands of people in many parts of the world have trusted Jesus Christ as their personal Savior. Praise the Lord!"

— **Bob West, VP of Evangelism, East-West Ministries**

OVERALL IMPACT IN 2014

1.8 million
PRESENTATIONS OF THE GOSPEL

49,000
TRAININGS IN EVANGELISM

INTERNATIONAL MATTHEW 4:19 AWARD WINNER

Melissa Heiland is a Certified Instructor for EvanTell and a Master Instructor for Save the Mother, Save her Child®. She is the co-founder (along with her husband, Ken) of Beautiful Feet International, whose mission is to help overseas missionaries, particularly in evangelistic special events, and to increase awareness in the American local church of the need to spread the gospel outside the U.S. To this end they recruit and train volunteers using EvanTell's training materials and help local churches organize and implement trips specialized to their skills, desires, and calling. She is also a mother of six and the author of three books. We thank Melissa for her hard work, dedication, and commitment to equipping others in evangelism.



SERVING THE CHURCH AROUND THE WORLD

IN LOCAL CHURCHES OVERSEAS...

EvanTell partners with thousands of churches outside of the United States for evangelism outreach, training, and follow-up. The local church is our key to success and every partnership and initiative we have is tied to a local network of churches. The countries where we serve include:

Albania
Brazil
China
Colombia
Costa Rica
Cuba
Ethiopia
Germany

Ghana
Haiti
Hungary
Ireland
Israel
Kenya
Liberia
Malaysia

Mexico
Myanmar
Nepal
Nigeria
The Philippines
South Africa
Uganda
Vietnam

"In the past five years, several have believed in Christ as Savior in the prisons or work camps and have been baptized. Many others also have believed in Christ and haven't yet been baptized and dozens of people have come back to the Lord."

— **Pastor from Myanmar**

IN THE PUBLIC SCHOOLS...



EvanTell continues to partner with Scripture Union and local churches to reach hundreds of thousands of students each year in the public schools in Uganda and the Philippines. This year, we expanded into Kenya and Ethiopia, reaching children right in their classrooms with the gospel!

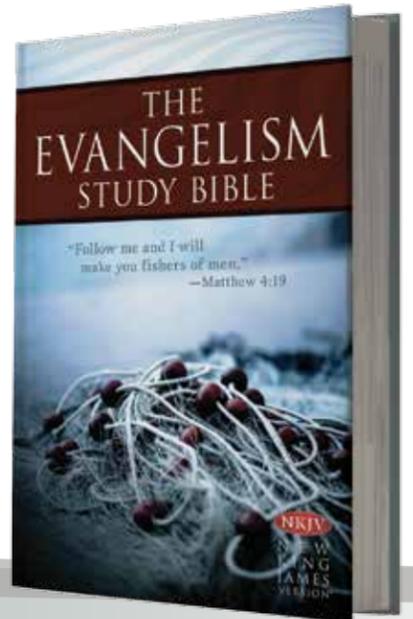
"Many responded, sometimes almost all the children came forward to trust Jesus Christ. The material was also used and loved by Muslim children; a number of them also trusted in Jesus Christ for salvation."

— **Scripture Union Team Member Sharing the Gospel in Public Schools**

EQUIPPING THE CHURCH

The Evangelism Study Bible

In Fall 2014, EvanTell released The Evangelism Study Bible. This flagship resource, a project six years in the making, equips believers and churches to share the gospel wherever God leads them. The Evangelism Study Bible highlights God's heart in all 66 books for those who don't know Him. From Genesis to Revelation, we see God's invitation to know Him and make Him known. The over 1500 pages highlight God's rescue and reconciliation plan through the ages and invite believers to be a part of that proclamation.



2644
study notes

264
evangelism tips

125
in-depth articles

85
how-tos

45
inspirational devotions

"This Evangelism Study Bible brings together the instruction needed in evangelism in both the why and the how and does so with a refreshing and recurring theme — the need to make the gospel clear."

— **Bryant Wright** Senior Pastor, Johnson Ferry Baptist Church

"EvanTell has put together the Evangelism Study Bible to equip you in evangelism with anyone anywhere."

— **Dr. Tony Evans** President & Founder, The Urban Alternative

"Anyone wanting to learn how to accurately open up biblical texts and apply them in an evangelistic setting will find this an indispensable resource."

— **J. Paul Nyquist**, Ph.D. President, Moody Bible Institute

Our hope in 2015 is to begin work on launching a digital version in English, translating parts of The Evangelism Study Bible into other languages, and offering individual books of the Bible through our international distribution centers.

SERVING THE CHURCH IN AMERICA



“Time and time again the people of Fellowship Bible Church have used EvanTell’s evangelistic training to share their faith and to distribute thousands of EvanTell materials. There is nothing like seeing ‘equipped saints’ doing the ‘work of ministry.’ And there’s nothing like partnering with a godly and proven ministry like EvanTell in that equipping process.”

— **Mark Carey**, Senior Pastor, Fellowship Bible Church, Winchester, Virginia

THROUGH PREGNANCY RESOURCE CENTERS...

Save the Mother, Save Her Child® (SMSC) continued to expand this year, picking up 36 new centers who are implementing our evangelism training and outreach program throughout their centers, ensuring that every person who comes through their doors will hear the gospel of Jesus Christ. In addition, SMSC:

- Launched “Beyond the Essentials,” advanced center evangelism management training to help SMSC Executive Directors use the full SMSC training and outreach in their centers.
- Introduced the pilot program for our SMSC prayer ministry with Prayer Power Ministries, which will help the centers incorporate prayer into their outreach efforts.
- Developed and presented new training for centers on how to reach and minister to women who are post-abortive.
- Completed a Spanish version of a baby book used to train and disciple young mothers who trust Christ through SMSC.

THROUGH OUTREACHES...

We continued to enjoy God’s abundant blessings on our Wild Game Feast Events. For example, the one in Cleburne, Texas drew over 500 people and 50% of them were non-Christians. A large number of people indicated that they were trusting Christ for the first time at the event.



THROUGH CONFERENCES AND BIBLE INSTITUTES...

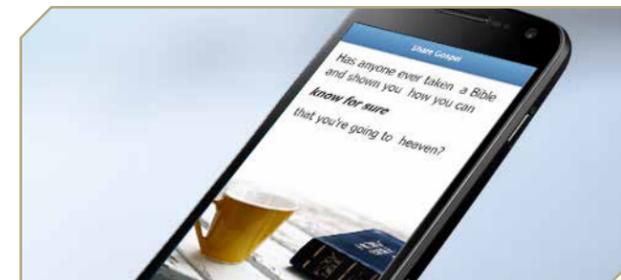
Larry Moyer served as a keynote speaker in conferences at Moody Bible Institute and Word of Life, reaching hundreds of pastors with evangelism encouragement, training, and resources for their congregations.

THROUGH ACADEMIC INSTITUTIONS...

Through our partnership with Piedmont International University in North Carolina, EvanTell is equipping 36 churches in evangelism through their online evangelism course. We also continue to train students through Dallas Theological Seminary, Southwestern Baptist Theological Seminary, Word of Life Bible Institutes, as well as several Christian liberal arts universities around the nation.

“I have witnessed the impact Larry Moyer and the ministry of EvanTell make with the training of our students at Dallas Theological Seminary, and I have seen his effectiveness in modeling and training for evangelism in the setting of the local church. The good news is that we have such a resource as EvanTell; the bad news is we need many, many more. ‘The harvest is plentiful, but the laborers are few.’”

— **Dr. Mark L. Bailey**, President, Dallas Theological Seminary



THROUGH DIGITAL RESOURCES...

EvanTell released its first app for sharing the gospel through smart phones and tablets. To download, simply search “EvanTell” in the Google Play store for Android devices. In early 2015, we will release our new animated CrossTalk app, specifically designed to share Christ with children.

DOMESTIC MATTHEW 4:19 AWARD WINNER

J. Chad Barrett has over 20 years of experience in ministry and a passion to inspire churches to share the gospel. Gifted in evangelism and an EvanTell Certified Instructor, he trains Christians to share the clear gospel effectively. A former youth pastor and senior pastor, he also served for several years as the Director of Child Evangelism Fellowship for Greater Houston, an organization reaching tens of thousands of children every year. He is now the Pastor of Assimilation at Kingwood Bible Church in Kingwood, TX. An avid skydiver, he has authored several books and uses a variety of social media tools to motivate believers to share the gospel. We are grateful for Chad’s passion to reach the lost and to equip others to do the same!

