



Preparation Manual

TABLE OF CONTENTS

Wild Game Feast Prep

Introducing The Wild Game Feast.....	1
The Three Most Important Actions... ..	2
Financial Policy.....	3
Introducing Larry	4
The Gospel Invitation.....	5
Wild Game Feast Checklist	6
Wild Game Feast General Overview	6
Follow-up Overview	6
Finance Overview	6
Program Overview	7
Exhibits/Mounts Overview	7
Prize Overview	8
Facility Overview	8
Sample Ticket.....	10
Sample Bulletin Insert.....	11
Sample Flyer.....	12
Sample Letters.....	13
Soliciting prizes	13
Follow-up prize letter.....	14
Ideas To Enhance Your Wild Game Feast.....	15
Registration	15
Meal	15
Program	15
Follow up.....	15
Miscellaneous	15
Ideas For Developing Relationships	17
Making The Follow-Up Phone Call.....	18
After The Phone Call	20

Sunday Morning Service, Evangelism Training Seminar, & Leaders Lunch

Planning The Sunday Morning Evangelistic Service	22
The Music.....	24
Speaker Introduction	25
The Invitation.....	26
Evangelism Training Seminar	27
Dr. Larry Moyer's Press Release	28
Leaders' Lunch	29

INTRODUCING THE WILD GAME FEAST

A Wild Game Feast, sponsored by a local church, has three huge advantages. One is it reaches non-Christians who often give a certain amount of respect or credence to the Creator and His creation but do not know Christ personally. The second is that it exposes the church to the entire community through sponsors and door prizes. Third it involves the entire church in an outreach to unbelievers.

Planning a Wild Game Feast necessitates a committee of 5-10 committed believers, chaired by a person in your church who has a burden and the leadership and administrative skills needed to take on this responsibility. Each person on the committee must meet four qualifications: (1) a believer in Jesus Christ; (2) a team player; (3) excellent attention to detail and follow-through; (4) concern for lost people. Give each committee member specific responsibilities. *Keep foremost in mind that this event is not designed to attract Christian outdoors people. It is an event in which Christians reach out to their non-Christian acquaintances who also love the outdoors.*

Larry Moyer, speaker and hunter will give a fast-moving slide show presentation of his hunting experiences and then give his testimony, "Hunting wildlife and finding God". This will be followed by an invitation for each non-Christian to trust Christ. Please keep in mind that for his entire presentation, testimony, and invitation, Larry needs a total of 55 minutes.

It is important not to rush the evening. Those attending want to have a good evening to enjoy stories, displays, and exhibits along with hearing an entertaining speaker addressing their area of interest—the outdoors. The entire Wild Game Feast, excluding any seminars offered, usually last 3 hours. Even when the door prizes are distributed, each one needs to be held up for the people to see and the name given of the person receiving it. This additional time is well spent and actually promotes next year's Wild Game Feast.

Something helpful to know about your speaker...

As churches prepare people for a Wild Game Feast, it is sometimes asked, "Larry is an evangelist who happens to enjoy hunting, but how will he have the needed credibility with our outdoors people?"

That question will be gone when Larry finishes his presentation and goes into his testimony of how God used hunting to bring him to Christ. Larry is not only a gifted evangelist and an effective speaker; he is a highly successful hunter who has trophy status animals to his credit. These include a trophy moose, numerous trophy mule deer, a trophy black bear, a trophy elk, trophy whitetail deer, and a trophy antelope. Even when he went on his African safari, four of the five animals he successfully hunted were of trophy status. By the time he is finished with his hunting stories, they will be awed by his success. God uses all this to give him tremendous credibility as a large number are responding to his gospel presentation. So should the above question arise, just explain, "Wait and see. You will wish that every non-Christian outdoors person you know was there."

THE THREE MOST IMPORTANT ACTIONS...

- Bathe the outreach in prayer.
- *Every* time you mention the Wild Game Feast, remind the believers they are to come *with* a non-Christian friend(s).
- Get as many people involved as possible in the preparation, keeping everyone and everything well organized. The more people involved, the more people there are with a vested interest in the evening. They will talk up the event because of their involvement in it.

FINANCIAL POLICY

To make the Wild Game Feast as effective as possible and to cover expenses, EvanTell asks that the church:

1. **Reimburse travel expenses:** round-trip airfare from Dallas/Ft. Worth International Airport and related ground expenses.
2. **Provide an honorarium.** EvanTell has no set amount for an honorarium. It is our conviction a price should not be put on the gospel; therefore, all we ask is for the church to cover travel expenses and extend an honorarium. The amount of the honorarium is entirely up to the church. EvanTell has never turned a church down based on finances if the church is willing to prepare thoroughly for the outreach.

EvanTell's Board of Directors has found that evangelists with Dr. Moyer's ability and more than 40 years of experience receive an average of \$2,500 or more per engagement. Once again, EvanTell has no set fee, but we do ask that the church be as generous as possible.

3. **The church provides accommodations, meals, and transportation** for Dr. Moyer from the time of his arrival through his departure. He is happy to stay in the home of one of your people or you may prefer him to stay in a hotel/motel.

*Note: Please make all checks payable to **EvanTell, Inc.***

INTRODUCING LARRY

We recommend the emcee who introduces Larry use the following introduction:

Larry Moyer has spoken in every state of this nation and more than sixty foreign locations. Raised on a dairy farm in Lancaster County, Pennsylvania, he came to his knowledge of God through the outdoors and specifically the sport of hunting. He has hunted in 17 of the 50 states and Canada. In 2009 he went on an African safari. His hunting has therefore had both a physical and spiritual dimension.


Please join me in welcoming Dr. Larry Moyer.

THE GOSPEL INVITATION

EvanTell will provide a carbonless duplicate form of the “Wild Game Feast Communication Card” below for each attendee. They will be sent ahead of the event. Do not distribute these cards before the speaker, Larry Moyer, instructs you to do so, at which time you will give one to each attendee. Please note that Larry needs to meet with the people distributing these cards for 5 minutes just before the beginning of the event to explain how this is to be handled. Have enough people available to assist that this can be done in less than 60 seconds. Along with this card, all will be given a copy of EvanTell’s “May I Ask You A Question” in the camouflaged edition for the person to take home with them. These should be purchased prior to the event by the church. (See **Follow-up Overview** on page 6)

Larry will ask every person to fill out a Communication Card. Please be certain to have pencils available on the tables. Those who trusted Christ will be asked to put a check in the upper right-hand corner. (If possible, Larry would like to mention that his book, “31 days to Living as a New Believer”, will be given to each one who trusted Christ at the time of the follow-up visit). These should be purchased prior to the event by the church. (See **Follow-up Overview** on page 6)

Once the cards are completed, have the same people collect the cards and place them in a container at the front. **These cards, randomly chosen, will be used as the basis on which door prizes will be given.** All door prizes are given out at the very end of the program. At the end of the evening, Larry will need a copy of the cards that indicate they would like more information on the ministry.



Communication Card

Mr./Mrs./Miss/Ms. _____

Address _____

Phone _____


Email _____

_____ Under 12	_____ 36-49
_____ 12-17	_____ 50-59
_____ 18-25	_____ 60+
_____ 26-35	


I was invited by _____

I trusted Christ tonight and want information on growing as a Christian.

I have questions and would like to talk to someone.



Please send me information on Larry Moyer and the ministry of EvanTell.



WILD GAME FEAST CHECKLIST

Wild Game Feast General Overview

Complete 1 year in advance

Determine and confirm the location of the Wild Game Feast.

Complete 9 months in advance

Planning meeting

Discuss preparation and communication with each area of responsibility.

Recruit team members.

Complete 1 month in advance

Arrange housing for the speaker.

Follow-up Overview

Complete 2 months in advance

Purchase the Wild Game Feast camouflage “May I Ask You a Question.” You will need one for each person who attends.

Purchase “31 Days to Growing as a new Believer” for each new convert.

Complete 1 month in advance

Secure people willing to follow up with the new converts after the event. Give each one a copy of the follow-up material. You can easily print this material from the link in your confirmation email.

Caution - 1 week after

Check-in with each member of your follow-up team to see if they need any assistance.

Finance Overview

Complete 9 months in advance

Prepare budget (meal, speaker, promotional materials, prizes, etc). Call EvanTell for guidance or help in this area.

Complete 3 months in advance

Prepare tickets and cost per person (see sample on page 10)

*EvanTell suggests you charge something for the event because people value what they pay for.

Complete 2 months in advance

Sell tickets prior to event.

Program Overview

Complete 9 months in advance

Procure emcee and seminar speakers (if using them).

Complete 9 months in advance

Communicate the budget each team member has to work with.

Complete 3 months in advance

Prepare thank you gifts for the seminar speakers (gift cards). Organize the order of the event.

Communicate the schedule to the team (help them visualize what will happen).

Exhibits/Mounts Overview

Complete 6 months in advance

Procure exhibitors to setup booths. Exhibitors must agree to two things. (1) They must have their exhibit up for the entire evening and stay for the evening. (2) They may not sell products or services put they may give information out.

Complete 6 months in advance

Consider purchasing prize giveaways from the exhibitors (some exhibitors may extend prizes as a gift, but be sensitive to the fact that if the exhibitors are non-Christian, you don't want to come across sounding "cheap").

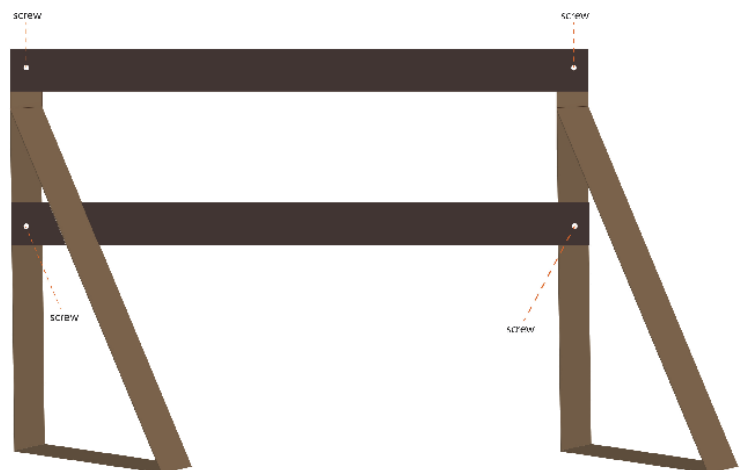
Complete 3 months in advance

Locate mounts to decorate event (borrow, do not buy). Prepare to have mounts delivered, put up, and taken down.

Many facilities do not allow you to attach mounts to the walls. To alleviate this problem, we would suggest building these reusable support frames as pictured in the diagram below.

Materials: 2' x 4' cut to desired lengths and screws to attach frame.

Place the frame against the wall with support feet facing into the room. Mounts can be placed as desired depending on size. Using screws to construct these frames allows for them to be disassembled for storage and reused.



Prize Overview

Complete 2 months in advance

Procure door prizes (water bottles, gun locks, hats, mugs, etc.) and grand prizes (guns, tents, fishing poles, wildlife artwork, etc.) from various vendors. Contact all merchants in town for potential gifts such as sporting goods stores, restaurants, tire/lube, and hardware stores. It is best to contact each merchant in person to ask for a door prize. Make sure to have the "soliciting prizes" letter (page 13) in hand for the merchant to keep if they donate a prize.

Prepare the order and number of prizes to be given.

Complete 1 month in advance

Figure out how you want to distribute the general prizes (the lowest category). Once the communication cards are collected, these are not only the basis for follow-up but are also the cards used in the drawing for door prizes. As soon as the cards are collected, those people under 12 need to be separated from those 12 and over. There should be a different set of door prizes for those under 12.

Also, the one who draws the cards needs to be careful that a gun is not given to anyone under 18 or anyone unable to own a firearm.

The last door prize of the evening should be a shotgun or rifle even if it's one(s) you purchase for the event. However, the name of the person receiving the gun or rifle needs to be drawn first so everyone has the same chance at that prize. The name will be announced last as this will be the last prize given. If you have more than one large grand prize, draw all prize winners first and then announce them last.

Facility Overview

Complete 1 year in advance

Prepare registration area and people to man this area.

Complete 3 months in advance

Create invitation flyers for people's personal distribution. Be sure they have an outdoor look. They should give information such as: a time of fun and great wild food; door prizes; hunting and fishing vendor displays; guest author, speaker, and hunter, Dr. Larry Moyer. (Date, time, place, phone number). (See sample on page 12)

Complete 3 months in advance

Contact any outdoor groups and ask for their assistance in promoting the event.

Complete 3 months in advance

Promote the event (bulletin inserts, flyers, signs, website, etc.) **Use the Wild Game Feast Promo video** (linked on website) **as many places as possible and as often as possible.** It has a threefold purpose:

- 1) to **excite** the people
- 2) to **remind** them to bring their non-Christian friends
- 3) to **introduce** Larry

Consider promoting the event on Facebook, Twitter, websites, or other social media. Mention there will be door prizes to excite believers about bringing their non-Christian friends. Use this opportunity to stress (within the church) that this event is for non-Christians by emphasizing that should they as believers be drawn for a door prize, they should consider giving the prize at the end of the evening to a non-Christian guest. This reminds people that the event is for non-Christians and reminds them of the biblical teaching, "It is more blessed to give than to receive". (Acts 20:35)

Complete 1 month in advance

If continuing the weekend with a Sunday morning evangelistic services and training seminar prepare a promotional item for in-church advertising. See the sample on page 11.

Complete 1 month in advance

Find out and communicate any constraints of the facility to the Wild Game Feast team.

Design the movement / foot-traffic of the event (how do people come in and move about).

Procure table and chair rental (if necessary).

Plan and prepare table decorations (See website for creative ideas)

Complete 1 month in advance

Recruit setup and tear down crews for the event (including decorating tables).

SAMPLE TICKET

You may use the template linked on our website or create your own ticket. Be sure to include pertinent information.



SAMPLE BULLETIN INSERT

Begin using this flyer one month in advance to promote the three- event weekend *within* the church. You may use the bulletin template provided on the website or create your own including pertinent information.



WILD GAME FEAST DINNER

OUTREACH SERVICE

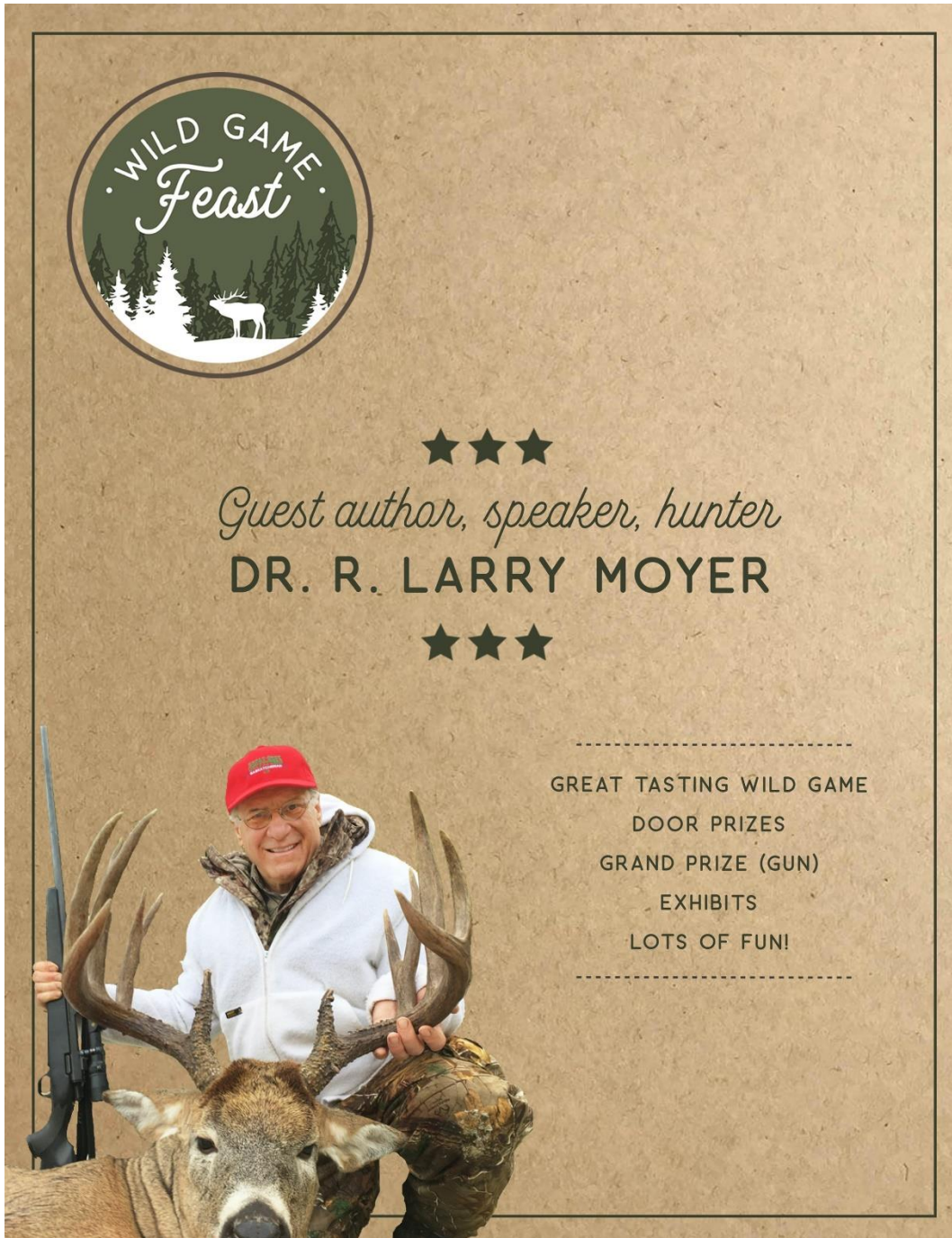


**EVANGELISM
TRAINING SEMINAR**

★★★
Guest author, speaker, hunter
DR. R. LARRY MOYER
★★★

SAMPLE FLYER

You may use the flyer provided on the website or design your own for advertising *outside* the church, but be sure to include the following information.



SAMPLE LETTERS

Soliciting prizes

(Use Church or Event Letterhead)

Date

Dear (Businessman/Company),

We are planning our **Annual Wild Game Feast** for *(date)*.

The previous events have been extremely successful! {◀*Only use if you have had a previous event!*} There will be about *(quantity)* people who have a passion for the outdoors in attendance and they are sure to have a great time. There will be good food, fun and informative vendor booths, awesome door prizes, and *(a special appearance by a local hunter specializing in various animal calls)*. Our guest speaker, Larry Moyer, will share stories and tips from his own experience and the impact the outdoors has had on him personally.

It is very exciting to be able to present many of the attendees with door prizes that are donated by businesses like yours. We would like to offer your business the opportunity to be a part of this great event.

Would you consider donating a door prize? We would provide you with a tax-deductible receipt and your business name will be added to our "Sponsors" list and posted for all to see. We also offer you the opportunity to set up a booth in the lobby, or hang a banner with your business name on the wall.

We thank you for your time and consideration. If you have any questions, please feel free to call me at *(phone)* or email *(email address)*. Again . . . THANK YOU and I will look forward to hearing from you.

Sincerely,

Follow-up prize letter
(Use Church or Event Letterhead)

Date

Dear (Businessman/Company),

On behalf of (*church*), I would like to sincerely thank you for your generous contribution of the (*donated item*) to our Wild Game Feast. The event was a great success! We had (*quantity*) hunters and outdoorsmen in attendance and they all had a very good time.

Your donation made it possible for us to give away quality prizes, which added a degree of excitement to the day. The people who won the prizes were thrilled! Your business received a lot of favorable publicity.

We are planning to hold this event annually. We will again give you the opportunity to share in this event when the time comes. {◀***Only include this paragraph if you plan to indeed hold this event annually.***}

Once again, thank you!

Sincerely,

IDEAS TO ENHANCE YOUR WILD GAME FEAST

Registration

- Have energetic and friendly representatives at the registration table.
- Put the coffee near the area you want people to go to. As a rule of thumb, probably *not* close to the registration area. Make it convenient for people who will want to come back for refills.
- Give enough space for registration, so that it's not congesting the area where people will meet.
 - **Not recommended:** to put the registration table next to the entrance of the gym door where it is being held, because of too much congestion.
 - **Recommended:** lead the people in an alternate door and maybe have something creative such as turkey tracks on the floor to guide people to the gym.

Meal

- Have signage indicating food (i.e. pheasant in peanut sauce).
- Secure a warming hutch to keep food hot, no cold food.
- Stagger dismissal from seminars (if used) to allow for short food lines.

Program

- Have a talented soloist sing "God Bless the USA" (Lee Greenwood) right before Larry's presentation.

Follow up

- Have camouflaged New Testaments for those who trust Christ. The International Bible Society also has a complete "Heart of the Outdoors" Bible with outdoor pictures. Both are available through their website.

Miscellaneous

- It's a good idea not to schedule this outreach when there is a major community event in town. Generally, it will be drawing from the crowd you might want to attract. Have a pancake and sausage fundraising breakfast prior to the Wild Game Feast to raise any needed or extra funds for this outreach event.
- Have a PowerPoint presentation of outdoor pictures (hunting, fishing, etc.) submitted by different outdoors people, rotating throughout the entire evening to stimulate conversation and excitement.

- Place a promotional item on each plate giving the date for *next year's Wild Game Feast* so the audience can look forward to it as they leave your present one.
- Strive to place an outdoor gift item at the table for each attendee.
- Place past issues of donated hunting and outdoor magazines at the center of each table for anyone interested to take a copy.
- Have the women of your church assemble an inexpensive *Game Feast Recipe Book* to extend as a gift to all who attend.
- Keep detailed notes so you can prepare the game feast to be even better the next year.

IDEAS FOR DEVELOPING RELATIONSHIPS WITH NON-CHRISTIANS

The stronger your relations with non-Christians going into the Wild Game Feast, the easier your follow-up coming out of it will be.

- Invite a friend to join you as you jog or play golf, tennis, or racquetball.
- Ask a family to join you for a picnic, dessert, or special sporting event.
- Organize or join a carpool for work, shopping, or a special event.
- Offer to do something for neighbors while they're away from home.
- If you leave the office for lunch, ask a co-worker to join you.
- Invite the neighbors' children to play in your yard. You can enjoy some tea with their parents and get to know them better.
- Work on craft or home repair projects together.
- Lend and borrow lawn and garden tools. Lending displays a caring spirit; borrowing indicates a willingness to be dependent on others.
- Offer your help to someone in painting, remodeling, or landscaping.
- Invite a family to your home for dinner.
- Coaching a team in your area will enhance contact with children and their parents.
- Extend a warm welcome to a new neighbor by supplying a meal or special assistance.
- Rent a movie and invite a family, friend, or neighbor to watch with you.
- Help those who are sick or suffering. Assisting with children, running errands, or providing a meal can open the door for further ministry.
- Use holidays as special opportunities to have guests in your home.
- Help organize a block party for your neighborhood.
- Lend a book or magazine about spiritual issues and ask for input when they're done.
- Select a hair-dresser or mechanic who may not be a Christian and get to know them.
- If you're going to the market or mall, invite a neighbor to go with you.
- Join the Y or service club to establish and build contacts with non-Christians.

MAKING THE FOLLOW-UP PHONE CALL

1. Prepare each of your Follow-up workers through EvanTell's online training at www.evantell.org.
2. Proper follow-up is more critical than ever. We are finding many at *Wild Game Feasts* are making genuine decisions for Christ but are scared of the local church. Patience with them is essential. Do not approach the weekend with the mindset that if they come to Christ today they will be in church tomorrow. It will take time and patience in going to them and expressing a desire to help them grow, not waiting for them to come to you.
3. Contact the new believer noted on the Communication Card by phone the evening you receive the assignment. You might say:

Hello [name], this is [your name] with [name of your church]. It was great that you were with us for the meetings with Dr. Larry Moyer and that you checked your Communication Card.

I would like to give you the material Dr. Moyer mentioned and talk to you about how to live a life that says thank you. When would be a good time for me to bring it by? Are you free sometime this week?

(Response)

Are you free sometime this week?

4. What if the person indicates he is already a Christian?

The majority who fill out cards have sincerely just trusted Christ alone. Occasionally, a few, who have been part of the church for some time, will fill out cards indicating they had already trusted Christ. Our experience has been these few may have been embarrassed to admit they have never fully understood the gospel before. You make a mistake if you "write them off" thinking they just didn't understand the directions and they don't receive the follow-up they need. Also, keep in mind that the person has made a response to Dr. Moyer's specific invitation and that response tells you something has happened in their life. They are prime candidates for follow-up.

When a person has completed a card and then tells you they have already trusted Christ, it can help greatly to say this:

"[Name], let me mention something that might help. We're not concerned when you trusted Christ - we just want to make sure you have! It's so easy to misunderstand that eternal life is a gift. As Dr. Moyer said, people don't get to heaven by going to church, living a good life, being baptized, or keeping the commandments.

Instead, we must come to God as a sinner, recognize that Christ took our punishment on the cross, died, and rose again, and trust in Him alone to save us. In other words, it's not trusting Christ plus something you've done, it's trusting Christ alone as your only way to heaven. Could it be that you never understood that like you do right now?"

Frequently they will respond, "I really don't think I did." After their response, say, "The information we want you to have will help clarify this in your mind. When would be a good time for us to get together?"

AFTER THE PHONE CALL

1. Meet with the new convert (the sooner the better!) to make sure the gospel is understood, that they have trusted Christ, and that they have the assurance of salvation.
 - a. At the appropriate time during your visit, ask, "In thinking about your decision, let me ask you if you were to die tonight and God asked you, 'Why should I let you into heaven?' what would you say?"

Note: If their answer reveals a lack of understanding of the gospel message and/or their need to trust Christ alone for salvation, review the *Bad News/Good News* learned in the evangelism training. Give them the book! Also give them the devotional *31 Days to Living as a New Believer*, which was promised to them at the feast.

- b. Talk with the new believer about the need to know Christ better by reading the Bible and praying. Explain that as they do, they may have questions and you would like to help answer those questions.
 - c. Offer to meet with them next week to help them get started in their Christian growth. Meet with them for at least eight weeks using the materials available to you from your Coordinator.

Note: Go at the pace of the new believer. Some may get through it in four weeks and for others it may take eight weeks to go through the lessons.

- d. Encourage and invite the new convert to get involved in a solid Bible-believing church, and attend a small group Bible study or care group as soon as possible.
 - e. EvanTell's welcome to the family is helpful in following up with new believers after they have completed *31 days to living as a new believer*.
 - f. Patience and persistence are keys in following up new believers. Don't give up on them if they don't seem as interested in following through as you would like.
2. Keep the Follow-up Coordinator informed of what is happening.

Sunday Morning Service,
Evangelism Training Seminar,
& Leaders Lunch

PLANNING THE SUNDAY MORNING EVANGELISTIC SERVICE

The ideal evangelistic service has a genuine, warm, and happy atmosphere. You can help Dr. Moyer relate to the audience by offering a service that will best prepare the non-Christians to respond to the gospel. Several factors contribute to making the service effective.

1. Use the order of worship suggested below for the Sunday morning evangelistic service. Keep the early part of the service short. The pace should be fast-paced:
 - a. Prayers should be short and simple.
 - b. Announcements should be brief or non-existent because this service is specifically geared to non-Christians.
 - c. Avoid religious terms and the temptation to reach the audience with the gospel before the message.
 - d. Do not single out guests – even by asking them to complete a visitor's card. Dr. Moyer will handle that later.
 - e. Do not read additional Scripture. Dr. Moyer will read his text just before his message.
 - f. Allow Dr. Moyer 30 minutes for his message, plus 10 minutes for the invitation and handling of the communication cards.
 - g. A good order of service would be:
 - Music*
 - Welcome, Prayer, and Offering Music*
 - Introduction of Speaker (page 4) Message*Remember, all is being done to appeal to and reach non-Christians [who are often unfamiliar with and uncomfortable in a traditional worship service], not believers.
2. Select music that prepares the audience to respond to an evangelistic message. Select your music similar to those that follow [p. 25]. Have lyrics available for each congregational song.
3. The Worship Leaders must be sympathetic to the mood and needs of the audience and able to get the people to sing. [A talented soloist might not necessarily be able to get the people to sing.] They must be able to create a relaxed, informal, upbeat, and friendly atmosphere.

4. If you have a choir, give them the day off for two reasons. This makes it easier for choir members to invite non-Christian friends to come when they can sit with them. Also, a choir is often associated with traditional "crusade" evangelism which non-Christians may consider outdated.
5. Dr. Moyer's introduction to this service is important. Please use the suggested introduction on page 25.

THE MUSIC

Choose songs that have very meaningful words and are very easily understood by a non-Christian, songs in which they can easily sing along and for the most part, are faster in pace. Examples of such songs are:

Mighty is Our God
We Will Glorify Hosanna
Blessed Be Your Name
Indescribable
Your Grace is Enough

Special Music

Special music can be a great asset if the song relates to non-Christians and is done well. No special music is better than poor special music. For the sake of time, please use only one special number in the service — during the offertory! If you include special music, select a song that will prepare a non-Christian to listen to the evangelistic message that follows. (Please do not select a song that is so directed toward believers that it would not speak to the needs of a non-Christian.) Here are some possible options:

He is Exalted
Lamb of God
For What Earthly Reason
More to This Life
How Deep the Father's Love For Us

SPEAKER INTRODUCTION

A good introduction creates interest and answers questions the audience has. It's written in such a way that you can easily read it. However, it's best to have it so well in your mind that you can say it without reading it. When introducing Dr. Moyer for this service, please use this:

Introducing Dr. Larry Moyer

"Our speaker once considered the Bible the most boring book God could have ever written! The last thing he saw himself doing was spending his life explaining it. He has spoken in every state in the nation and more than sixty foreign locations. He and his family live in Dallas, Texas, where he serves as Founder and CEO of EvanTell, a global evangelism ministry committed to clearly presenting the most important message of the Bible. He is also an author, having written several books and numerous articles in national publications.

Our speaker is best known for his ability to understand where we struggle and relate the Bible to how we live. His messages are easy to follow and interesting to listen to. But more than that, they come from the heart of a man who is known as a person who cares. This morning he will speak on a very interesting topic (title of message). It's a privilege for me to introduce to you Dr. Larry Moyer."

THE INVITATION

Communication Cards (below) in duplicate form, will be used to record audience responses. EvanTell will provide these and send them ahead of the weekend. On Sunday morning, the ushers are to hand the cards to each person as they enter the service on Sunday morning. (Please do not place the cards in the bulletin.) It would be good to provide pencils in the seating area if you don't already do so. After his message, Dr. Moyer will invite non-Christians to trust Christ where they are seated. He will then ask everyone present to fill in the card and place a check mark on the card if they trusted Christ so the church can give them information on how to grow. This method of handling the invitation is very non-threatening. Dr. Moyer will ask each person to pass their communication card upside down to the nearest aisle. The worship leader should then lead in a final song [using one of the numbers used earlier in the service] as the cards are collected. Upon conclusion of the song, the service is dismissed. Larry will need a copy of the cards that indicate they would like more information on the ministry.



Communication Card

I trusted Christ tonight and want information on growing as a Christian.
 I have questions and would like to talk to someone.

Mr./Mrs./Miss/Ms. _____

Address _____

Phone _____

Email _____

_____ Under 12	_____ 36-49
_____ 12-17	_____ 50-59
_____ 18-25	_____ 60+
_____ 26-35	

I was invited by _____

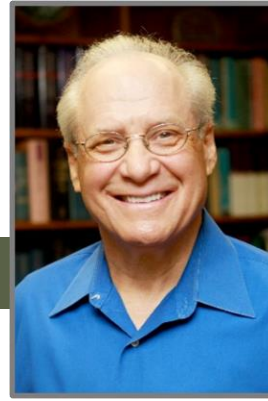
 Please send me information on Larry Moyer and the ministry of EvanTell.

EVANGELISM TRAINING SEMINAR

The evangelism training seminar can be held in lieu of Sunday school, after the morning worship service with lunch provided by the church or in lieu of a Sunday evening service. The training handout sent from EvanTell that Dr. Moyer will use in teaching needs to be reproduced and available to each one as they enter the seminar. Please have a table available for several items EvanTell will make available.

The seminar takes exactly one hour. The seminar should be opened in prayer, followed by the introduction of Dr. Moyer, and then immediately turned over to him so he has the complete hour to teach and train.

Dr. R Larry Moyer



Born in Elizabethtown, Pennsylvania, Dr. Moyer came to know Christ as a teenager. During college he served in two interim pastorates. He has earned degrees from Cairn University (B.S.), Dallas Theological Seminary (Th.M.) and Gordon-Conwell Seminary (D.Min.). In 2001, Cairn University awarded him the honorary Doctor of Sacred Theology degree (S.T.D).

Upon receiving his Master of Theology degree from Dallas Theological Seminary in 1973, he entered full-time evangelism by founding EvanTell, a ministry committed to studying the Scriptures carefully and presenting the gospel clearly. He continues to serve as CEO and Chairman of the Board. The ministry has experienced steady and substantial growth under his leadership. EvanTell exists to encourage and equip individuals and churches to reach the world with the clear and simple good news of Jesus Christ.

Dr. Moyer's ministry has taken him through the United States and to more than sixty foreign locations as a speaker in churches, area-wide outreaches, camps, pastors' conferences, and seminars on evangelism. He is an evangelistic speaker for EvanTell's *You Can Share It* Sundays and Wild Game Feasts. These are designed to equip believers in evangelism and to reach non-Christians, respectively. He also teaches EvanTell's Workplace Evangelism Seminar. He is a regular guest lecturer in evangelism in the Doctor of Ministry program at Dallas Theological Seminary. He and his wife reside in a suburb of Dallas, Texas. They have one grown son who is married.

Dr. Moyer is also a writer, having authored books such as *Free and Clear*, *Show Me How to Share the Gospel*, *Show Me How to Answer Tough Questions*, *Show Me How to Preach Evangelistic Sermons*, *31 Days with the Master Fisherman*, *31 Days to Living as a New Believer*, *21 Things God Never Said* and *The 3 Minute Window*. Additionally, he has written several tracts on evangelism for believers as well as several designed for non-Christians and coauthored a discipleship program entitled *Growing in the Family*. He is a contributor to *Biblical Sermons* edited by Dr. Haddon W. Robinson and *Leadership Handbooks of Practical Theology*. He has penned articles for *Preaching*, *Leadership Journal*, *DTS Magazine*, *Preaching Today*, and *Sermon Central*. As in speaking, he is known for his ability to express his thoughts in an interesting and relevant manner, and has been called by many "the clearest communicator I have ever heard."

LEADERS' LUNCH

If there is sufficient interest (preferably 10 or more) Larry enjoys having lunch with the church leaders and their wives. The ideal time is Sunday at noon with lunch being provided by the church. This is specifically for the church leaders invited by the pastor where Larry informally talks and interacts about how to get a church on the cutting edge of evangelism and keep it there. A half-hour is needed for lunch and then an hour for Larry's time of interaction and training.